

## HEALTH STAR RATING (HSR) SYSTEM FIVE YEAR REVIEW - IMPLEMENTATION WORK PLAN

Recommendation	Response	Action	Resources	Timeframe for action
<b>Recommendation 1:</b> The HSR system be continued.	Supports	Develop an implementation plan for all other recommendations.	Food Regulation Standing Committee (FRSC) HSR Review Implementation Working Group (IWG) in consultation with Food Standards Australia New Zealand (FSANZ).	February 2020 – July 2020
<b>Recommendation 2:</b> HSR graphic Option 5, the energy icon, be removed from the HSR system.	Supports	Refer to Recommendation 3 and Recommendation 10.	FRSC HSR Review IWG.	February 2020 – July 2020
<b>Recommendation 3:</b> Governments, industry, public health and consumer bodies continue to promote the system.	Supports, subject to funding	Develop a stakeholder engagement plan <sup>1</sup> on the role government will play in communicating changes to the HSR system and ongoing positioning of the HSR system in the context of broader healthy eating messages.  Implement this plan on an ongoing basis up to two (2) years from agreed implementation start date (proposed 15 November 2020).	FRSC HSR Review IWG.  Funding for two years will be required for the initial transition period.  Previously funding was obtained through a cost share arrangement between Australian jurisdictions.  Previously consumer campaign was overseen by HSR Advisory Committee (HSRAC).  New Zealand Government funds its own consumer education and marketing campaign.	February 2020 – November 2022  Stakeholder engagement forums to be held in both countries as needed <sup>1</sup> .

<sup>1</sup> Noting that the form of stakeholder engagement (face-to-face, virtual etc) may in part be driven by considerations outside of the control of the HSR system.

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		<p>Continued promotion of the HSR system beyond the government is a matter for Industry and public health groups.</p> <p>Stakeholder engagement with public health, consumer groups and food industry.</p>		
<p><b>Recommendation 4:</b> A package of changes be made to the way the HSR is calculated.</p>	<p>Supports in principle</p>	<p>Undertake peer review of the modelling of changes to the HSR algorithm.</p> <p>Undertake additional/ alternative modelling to the HSR algorithm – with specific reference to sugars and sodium scaling and categorisation and scaling of dairy foods.</p> <p>Undertake definitional work to support Recommendation 4.</p> <p>Provide advice on the recommended changes to the algorithm to the Forum.</p> <p>Implementation of changes to the algorithm.</p>	<p>FSANZ in consultation with FRSC HSR Review IWG.</p> <p>FSANZ in consultation with FRSC HSR Review IWG.</p> <p>FSANZ in consultation with FRSC HSR Review IWG.</p> <p>FRSC</p> <p>Industry</p>	<p>January 2020 – June 2020 with report on recommended changes to algorithm to be presented at the July Forum Meeting.</p> <p>Calculator to be updated prior to the start of the implementation period.</p> <p>Changes are to be implemented by industry within two (2) years from agreed implementation start date (15 November 2020).</p>

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<p><b>Recommendation 5:</b> Changes be made to the way the HSR is calculated for non-dairy beverages.</p>	Supports	<p>Undertake definitional work to support recommendation 5.</p> <p>Implementation of changes to the Calculator.</p>	<p>FSANZ in consultation with FRSC HSR Review IWG.</p> <p>Industry</p>	<p>January 2020 – June 2020 with suitable definitions presented at the July Forum Meeting.</p> <p>Changes are to be made to the calculator prior to the start of the implementation period.</p> <p>Changes to be implemented by industry within two (2) years from agreed implementation start date (15 November 2020).</p>
<p><b>Recommendation 6:</b> HSR system implementation continue to be jointly funded by Australian, state and territory and New Zealand governments.</p>	Supports	<p>Develop an inventory of funding to date to inform determination of any future amounts.</p>	<p>FRSC HSR Review IWG.</p> <p>Funding previously obtained through cost share arrangement between Australian (all jurisdictions) and New Zealand governments.</p>	Ongoing.
<p><b>Recommendation 7:</b> Changes be made to the</p>	Supports	<p>Front-of-Pack Labelling Secretariat to liaise with FSANZ to map out transfer of</p>	<p>Australian Government in consultation with FSANZ.</p>	<p>Within one (1) year of implementation</p>

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governance of the HSR system.		<p>management of the HSR Calculator and TAG database to FSANZ.</p> <p>Review existing governance and develop options for future governance for the review implementation period.</p> <p>Develop a monitoring and evaluation plan for the review implementation period.</p> <p>Stakeholder engagement on governance structure with existing committees (HSRAC, New Zealand HSR Advisory Group, Social Marketing Advisory Group, TAG, FRSC).</p>	<p>FRSC HSR Review IWG.</p> <p>FRSC HSR Review IWG.</p> <p>FRSC HSR Review IWG.</p>	<p>start date (proposed 15 November 2020).</p> <p>Within one (1) year from agreed implementation start date but prior to confirming Governance structure going forward.</p>
<p><b>Recommendation 8:</b> Enhance the critical infrastructure to support implementation and evaluation of food and nutrition-related public health initiatives.</p>	Supports, subject to funding	<p>Scoping work on options for an Australian comprehensive branded food database to enable better monitoring of the food supply.</p> <p>Continue to pursue activities that support HSR implementation and evaluation.</p>	<p>FSANZ</p> <p>FRSC HSR Review IWG, Australian Government and jurisdictions.</p>	<p>As funding permits.</p> <p>As funding permits.</p>

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<p><b>Recommendation 9:</b> The HSR system remain voluntary, but with clear uptake targets and a view to mandate if these are not achieved.</p>	<p>Supports in principle</p>	<p>Develop interim and final target metrics on uptake of the HSR system.</p> <p>Provide advice on target metrics and implementation timeframes to the July Forum.</p> <p>Implementation of target metrics.</p>	<p>FRSC HSR Review IWG.</p> <p>FRSC</p>	<p>February 2020-June 2020 with report on recommended target metrics presented at the July Forum.</p> <p>At start of implementation period.</p>
<p><b>Recommendation 10:</b> Guidance material be revised and strengthened, providing greater certainty for stakeholders.</p>	<p>Supports</p>	<p>Update guidance material.</p> <p>Stakeholder engagement with food industry on DRAFT guidance material.</p> <p>Finalise guidance material.</p>	<p>FRSC HSR Review IWG.</p>	<p>February 2020 – November 2020</p> <p>Draft Guidance completed prior to the start of implementation period and finalised post start of implementation period.</p>